

Have your very own Mr. Quickie™

Negoshoe



Be a franchisee of
Mr. Quickie, the country's
leading shoe repair chain
with 20 years of experience
and proven success!



Your step by step guide
to the Mr. Quickie Business
Franchising Program.

Shoe **ME**
the money!

You have just taken your first step towards financial success. This brochure is all about the many benefits and privileges you will enjoy as a Mr. Quickie franchisee, and the easy-to-follow steps to applying for a franchise. Read on. And you will agree that Mr. Quickie is the best business franchise yet you can get.

"Mr. Quickie, No. 1! Recession or boom, its a business you can rely on."

Mr. Jun Bonifacio, Franchisee
C&P Mall, Marikina
Pavilion Mall, Biñan, Laguna



Quickie-ta
ka dito!

"Pang all-season business, rain or shine, people keep coming in.
It can't get any better than that."

Mrs. Rosalinda Roa, Franchisee
Farmers Plaza, Cubao
Park Square 1, Makati City
Maysilo, Mandaluyong City

A little bit of history

In 1981, an enterprising young man studied the shoe-and bag-buying habits of Filipinos. He observed that many Filipinos don't just throw away their old shoes and bags. Rather, they look for someone who can make them look new again. So why not a shoes and bags hospital, the young man thought. Shortly after, the first Mr. QUICKIE Repair-While-U-Wait Shop opened in Pasig at the same enterprising young man's (our founder's) hometown.

Today, after 20 years in the business Mr. QUICKIE has evolved into a company with more than 170 service shops (from just one in 1981!) throughout the Philippines. It is the recognized leader in shoes and bags repair in the country. In addition, it is now the number one key duplication shop, after forging a partnership with Viva Keys, the country's only blank key manufacturer. Owing to its aggressive Franchise Program, a greater boom in Mr. QUICKIE's operations and business reach is expected in the coming years.

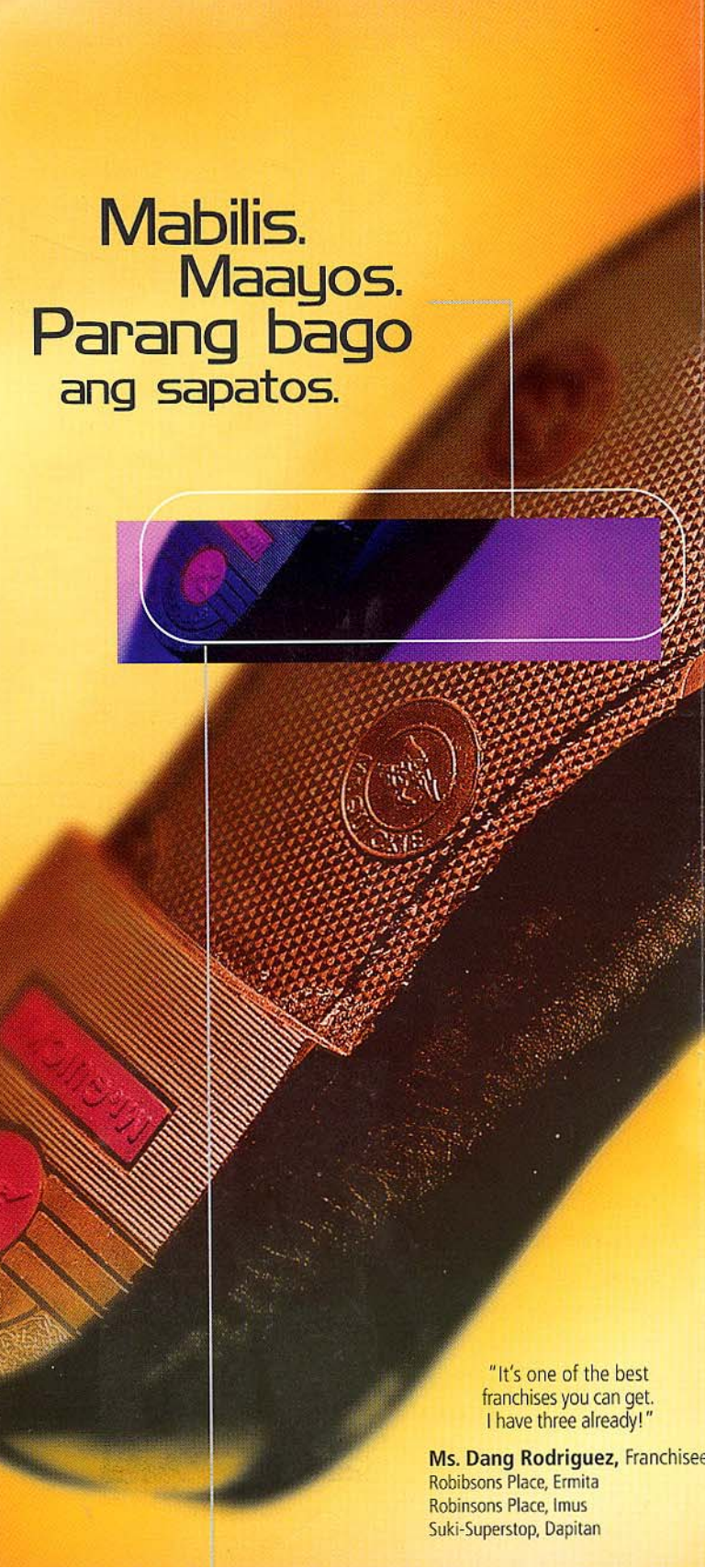
Be part of our ever-growing family

Quite simply, if there's a best time for you to get a Mr. QUICKIE franchise, it is TODAY. But just in case you're still asking, "Why a Mr. QUICKIE franchise?," here are some answers... and then some.

Because Mr. QUICKIE is an ESTABLISHED NAME. For quality shoes and bags repair, dyeing or shining, one name immediately comes to mind: Mr. QUICKIE. Our company, indeed, has become synonymous with combining the craftsmanship of good old zapateros and the precision and speed of modern shoe repair equipment and machinery. Among our business partners are famous shoe repair and shoe care industry leaders and movers like Carr & Day & Martin, Vibram Italy, Birkenstock Germany, Topy France, Tarrago of Spain and Collonil of Germany.



Mabilis.
Maayos.
Parang bago
ang sapatos.



"It's one of the best
franchises you can get.
I have three already!"

Ms. Dang Rodriguez, Franchisee
Robinsons Place, Ermita
Robinsons Place, Imus
Suki-Superstop, Dapitan

Because we provide ALL-SEASON BUSINESS.

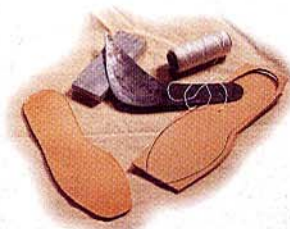
That our business does not depend on any specific time of year or market conditions to earn is your best protection yet against recession and inflation. In addition, our BUSINESS SERVES EVERYONE. By catering to all classes of society, your business is assured of greater security. Mr. QUICKIE has a proven track record of high customer acceptance and repeat customer patronage.



Because of the MINIMAL CAPITAL INVESTMENT REQUIRED. Compared with other equally established franchise businesses, we require one of the lowest capital investments still. And each of our successful shops is proof that with minimal investment, the RETURNS ARE INCREDIBLY HIGH.

Because we provide LOAN

ASSISTANCE. We can help you secure a franchising loan, where available, from your respective banks to help you quickly set-up shop that minimizes your cash investment.



Because we provide UNLIMITED SUPPORT. Our support is all-out, covering every aspect of your franchise. We'll train your personnel, supply you with equipment and supplies, help you register your business, and help you construct and operate your shop. We will even help you find a site for your shop if you don't have one yet. In addition to this, we provide you with all the marketing, advertising and promotional support you will need before and after your shop is operational.

Di lang
kami
panakip
butas.

Because historically, a Mr. Quickie franchise has an **AVERAGE PAYBACK PERIOD OF 2 - 3- YEARS** with a profit rate of 15% - 25% and an IRR of 20% - 40%.

Although there is no sure guarantee to any business venture,

franchising minimizes your financial risks by giving you the benefit of a well-organized and tested system and concept. It will all depend on a number of factors

such as location, market conditions, your supervision and the kind of service your shop will render.

Get a Mr. QUICKIE franchise today and be among the satisfied owners of a highly profitable and easy to manage business enterprise!

Quick, easy steps to getting your Mr. QUICKIE franchise today

1. Write us a letter stating your intention to own a franchise. If you're already considering a specific site for your shop, one that you feel will "click," send us a vicinity map of it as well. Having such a location actually speeds up the processing of your application. Please include in your letter why you believe your proposed site is a good location for a Mr. QUICKIE branch.



"Mabilis ang kita dito. For such a small shop, the returns are surprisingly big."

Mr. Rey Nisce, Franchisee
Robibsons Galleria, Ortigas
TN Arcade, San Fernando, La Union
Baguio Centermall, Baguio City

Send your letter and location map to:

THE FRANCHISING MANAGER

Mr. QUICKIE

**Banner corner Danny Floro Streets
Bagong-Ilog, Pasig, Metro Manila**

For even faster application, fax your letter and map to
(632) 671-9541.

2. If you don't have a specific location in mind but interested in applying anyway, just send or fax us your letter of intent and we will be happy to discuss prospective locations with you. We have a list of available spaces, located mostly in big malls and other commercial establishments. Feasibility studies have been made on these places, which were subsequently judged profitable for a Mr. QUICKIE outlet.

3. If you meet our initial requirements, we will send you our Franchise Application Evaluation Form. Please fill this form up immediately and send it back to us. We cannot discuss or answer any of your questions till after you have submitted the completed form to us. Only then could we invite you to our main office to discuss your financial capacity, location viability, business plan and other relevant matters.

If your application is approved and final contract is signed, we can put up and operate your shop very in 30 to 60 days.

4. For more information on being a Mr. QUICKIE franchisee,

- Send your letters of inquiry to Mr. QUICKIE, Banner St. corner Danny Floro St., Bgy. Bagong-Ilog, Pasig City, Metro Manila
- You can also call us at +632.6719542 or +632.9103858
- Email us at franchising@mrquickie.com

<http://www.mrquickie.com>



○ mqfranchising@mrquickie.com

Ang shoe repair shop ng bayan.



Ang Shoe Repair Shop ng Bayan

MR. QUICKIE

Mabilis, Maayos, Parang bago ang sapatos.

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e-mail: franchising@mrquickie.com

Internet Web Site at <http://www.mrquickie.com>